Come & See Vocation Promotion Program

Do you want to attract good vocation candidates? We *find them, qualify them,* and *develop their interests*. We use internet ads, a quiz, and newsletters. We also follow up with the most promising candidates, and train you in Facebook, and in software for newsletters, texting, and Google.

Social Media at its best. Which modules do you need?

Facebook Ads & Quiz, (Plan A) \$350 or (Plan B) \$650/mo.

- \$100 or \$300 Facebook ad cost
- New ads made on a regular basis
- Customized vocations quiz, with photos
- Qualified candidates identified
- You can see candidates and quiz answers
- Goal is 20-60 new names/mo. (women), or 10-30 names/mo. (men)

SMS Text & Email Followup (Plan A) \$200 or (Plan B) \$350/mo.

- We send personal emails and/or SMS texts to the best candidates
- We respond to those who ask to be contacted through newsletter surveys
- We establish an early rapport by responding to their actions promptly
- 10 names for Plan A; 25 for Plan B

Newsletters & Retreat Promo, \$700/mo.

- Design your newsletter template and import any names you provide
- Write two customized newsletters/mo.
- Includes retreat campaign, retreat signup page and list maintenance
- Best subscribers identified
- You can enter notes for each candidate and see which newsletters they open

Facebook Social \$300/mo.

- Three photo posts/week
- Two personalized memes/month
- Respond to reader's comments and shares three times per week
- Price is for <5,000 Facebook fans (Inquire for more fans)

There is no ongoing contract to sign. We ask that you try the program for three months. We feel confident that you will get great results and will continue it from month to month.

What we need from you

A one-time startup fee of **\$300** is required to set up your customized quiz and/or newsletters.

Also: You should expect to spend three to four hours per week to follow up with candidates •
We need you to respond to our emails within 48 hours • We need your members' vocation

stories. • An ongoing supply of photos is best • You should schedule at least two vocation retreats per year.

Choose from the modules above. Start the <u>Come & See Vocation Promotion Program</u> today!

Prices good for 60 days from Dec. 14, 2017