

# Come & See Vocation Promotion Program

*Attracting Good Candidates*

The Come & See Vocation Promotion Program both *finds candidates* and *develops their interests*. The program uses social media ads and a customized quiz to attract young single devout Catholics who may have a religious/consecrated vocation. We educate your prospects and build a relationship with them. Our goal is to fill up your discernment retreats with good candidates.

Our program is effective when you have one or more candidates entering your community each year.

## Basic Plan \$950 US/mo.\*

- Customized vocations quiz
- \$100 ad spend/mo.
- Vocation newsletter every 2 weeks
- Newsletter explains your community
- Announcements of your retreats
- Qualified candidates identified
- Promotion report every month
- Goal is 20+ new names/mo. (women), or 10+ names/mo. (men)

## Advanced Plan \$1,400 US/mo.\*

- *Same features as Basic Plan, plus:*
- \$200 ad spend/mo.
- Text messages sent to qualified candidates.
- Six-step discernment course sent as newsletters
- “Objections newsletters” sent that probe the problems of prospects.
- Goal is 30+ new names/mo. (women), or 15+ names/mo. (men)

## Deluxe Plan \$1,900 US/mo.\*

- *Same features as Advanced Plan, plus:*
- \$300 ad spend/mo.
- Goal is 50+ new names/mo. (women), or 25+ names/mo. (men)

## Attract good candidates with the Come & See Vocation Program!

The **Come & See Vocation Promotion Program** is most effective when the community maintains an active presence on Facebook. A website is also expected, as well as three vocation stories. You need to be prompt in following up with the candidates that we send you. We need your photos, and the ability to use email. Sign up today!

\*A one-time startup fee of **\$150** is required to set up your program.

† Number of candidates assumes a stable price of Facebook ads.

[VocationPromotion.com](http://VocationPromotion.com)

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Prices good for 60 days from July 15, 2018